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Title: Need to take suitable measures for further development of tourism Industry in Kerala.

SHRI P. RAJENDRAN (QUILON): Kerala is the land of rivers, back waters, hill stations and the shore of the Arabian Sea. It is called as 'God's own country'. Kerala is fast developing as an important Tourist centre in India. If the infrastructure and developmental activities are properly planned and implemented it could be developed as one of the biggest International Tourist Centres. Reports of UNDP, India Today and other agencies in their survey declared Kerala as the most socially and educationally developed state in India. These man power resources can be utilized by organizing training as guides etc. for generation of employment opportunities. Infrastructure developments such as Roads, Rail etc are to be connected between tourist centres and important cities of India. I would urge upon the government through you sir to convene a meeting of the Central, State Govts and other International Tourism Departments and agencies to discuss and evolve new packages for further development of Tourism industry in Kerala.